

CLAIMS

Having described my invention, I claim:

1. A method for tracking and presenting information regarding the behavior of a plurality of users on a series of web pages, include the acts of:

displaying an initial content menu screen;

prompting a content user for statistical information when said content user chooses a desired link and storing said information on an electronic database;

returning to a first content screen including links to a plurality of content screens after said content user has successfully entered information;

recording said users' choices of links from first content screen as long as said users' choices are recordable;

replaying said recording of at least one of said users' choices in the perspective of said user in a browser simulator.
2. The method as recited in claim 1, further including the act of recording the time said user takes between each link.
3. The method as recited in claim 1, wherein said replaying step include replaying a plurality of users'.
4. The method as recited in claim 3, where said replaying steps includes selecting a criteria from said statistical information entered by said user.

5. A method for presenting a statistical amalgam of link visitation behavior, including the steps of:

indexing at least one site visitor;

detecting an activation event caused by said at least one visitor;

recording at least one action of said at least one visitor, said recording being stored in accessible electronic storage;

selecting an index criteria, said criteria based on a criteria action from said at least one recorded action;

recalling all stored actions from all indexed recorded data matching said index criteria;

statistically compiling said recalled stored actions;

presenting said statistically compiled actions into at least one browser simulation on a computation device.

6. The method of claim 5, wherein said indexing step includes said timing of said sub actions.

7. A system for studying the behavior of visitors to an Internet site including:

an indexing system for identifying at least one visitor;

a event initiation module for triggering the recording of the browser behavior of said at least one visitor;

an event termination module for terminating the recording of said browser behavior;

data storage coupled with said internet site;

a behavior organization module coupled with said data storage, capable of retrieving selected recordings from said at least one recording and compiling data representative of at least one visitor's browser behavior, wherein said behavior organization module uses at least one criteria to select; and

a browser simulator capable of taking data from said behavior organization module and presenting an accurate simulation of said compiled data.